## 1st CEOs Conference

1998

**At**
**Port Blair**

Theme
**INDIAN INDUSTRIAL RENAISSANCE**

## 2nd CEOs Conference

1999
**At**
**Kathmandu**

Theme
**THE RESURGENT INDIA-HOW FAST?**

## 3rd CEOs Conference

2000

At
**Jodhpur**

Theme
**BENCHMARKING FOR– COMPETITIVE EDGE?**

## 4th CEOs Conference

2001

At
**Kochi**

Theme
**CAN INDIA MEET CHALLENGES OF GLOBAL COMPETITION?**

# 5th CEOs Conference

In Affiliation With

NATIONAL PRODUCTIVITY COUNCIL

STANDING CONFERENCE OF PUBLIC ENTERPRISES

&

WORLD FEDERATION OF PRODUCTIVITY SCIENCE

at

**KULLU – MANALI**

**HOTEL AMBASSADOR**

9th – 11th May 2002

Theme

## PROFIT THROUGH QUALITY & PRODUCTIVITY: INDIAN EXPERERIENCES

Sub Themes:

- *Challenges & Opportunities for India in the New Economic Scenario*
- *Consideration in CARING and personalized services*
- *Customer Service and Inter – Industry Co-operation*
- *Developing and honoring Human Resource etc.*
- *Employment Generation is the key to Prosperity*
- *How to get back the Economy on its track*
- *IE & IT Interaction – The catalyst to stimulate growth of Indian Industry.*
- *Industry – Academicia Collaboration.*
- *Leveraging Global Recession to India's Advantage*
- *Managing Radical Change in the Indian Industry*
- *Removing Growth Barriers*
- *Response to Change – the Emerging Strategies*
- *Role of CEOs in 21st Century*
- *Strategic Alliance & Acquisitions*
- *Technology Management in Value Enhancement – Indian Experience*

# 6th CEOs Conference

at

**HOTEL JAYPEE RESIDENCY**
**MANOR, MUSSOORIE, DEHRADUN**

19th – 21st September 2003

Theme

## GLOBAL PURSUIT OF PRODUCTIVITY AND QUALITY IN THE KNOWLEDGE ECONOMY

Sub Themes:

- *Benchmarking at International Level*
- *Strategic thinking in Quality and Productivity*
- *Fostering Research at Industry, National and International Level*
- *Collaborations at National and International Level*
- *Educational Infrastructure for imparting updated technology*
- *Infrastructure for storing and enhancement of knowledge*
- *Infrastructure for solving social problems arising for technological and its advances.*

# 7th CEOs Conference

at

**RAMOJI FILM CITY (SITARA HOTEL)**
**HYDERABAD**

4th – 6th June 2004

Theme

## WORLD CLASS MANAGEMENT PRACTICES

Sub Themes:

- *Benchmarking*
- *Six Sigma*
- *Top Notch Customer Service*
- *New Markets Penetration and Niche Marketing*
- *Business Process Reengineering*
- *Human Resource Development*
- *Reliable Communication and Delivery Networks*
- *Research and Development*
- *Augmenting Service Infrastructure*
- *Expansion of Social Infrastructure*
- *Social Accountability*
- *Corporate Governance*
- *Turnaround Experiences*

# 8th CEOs Conference

20-22 May 2005
at
**STERLING RESORT (KODAI VALLEY VIEW)**
**Kodaikanal**
Theme
**STRATEGIC DRIVERS FOR FUELING GROWTH**

# 9th CEOs Conference

19th – 21st May 2006
at
**FARIYAS HOLIDAY RESORT, LONAVALA**

Theme
**PRODUCTIVITY CHALLENGES OF GROWTH**

The year 2004-2005 has been the fastest growing year for India, which saw the above expected growth in the manufacturing & service sectors of the economy. All indications now suggest that year 2005-2006 would register further growth. Organizations have responded positively to the challenges of fierce competition / growth opportunities through productivity efforts to nurture competitive advantages in the areas of Cost, technology, logistics and distribution. However, more important would be to look for better ways and means of harvest by focusing on Quick response, bench-marking, mergers & acquisitions, delivery excellence, skill-upgrading, besides innovation & learning / business regulations. In other words productivity movement especially in the coming years of rising competition & growth requires added momentum and challenges. Organizations who can respond to these would be successful & best suited to face the severe competition in India & abroad. These productivity challenges call for responses that have to be constantly evaluated & changes have to be done periodically.

Hence, every Indian Organization has to be adaptive through a continual stream of Innovation, as the changes in the future market would be the order of the day.

In the Indian context, organizations have met the productivity challenges through business responses that have lead to

- **Dynamics of Scale & size in Global marketing place**
- **Mergers and Acquisitions**

- ü **Vertical and Backward integration**
- ü **Benchmarked and improved competitiveness**
- ü **Changed Product / Service Portfolio**
- ü **Innovative Products and Services**
- ü **Regulatory directives and Industrial Laws**
- ü **Utilization of the available young and technically skilled manpower**

The CEOs would present the scenario in which their company is operating and ultimately present their organization's business response in meeting the rapidly changing environment in which they operate. This would help the participants to plan and decide what/which business responses would help them.

# 10th CEOs Conference

18th – 20th May 2007

at

**HOLIDAY HOME, SHIMLA**

Theme

## GLOBAL COMPETITIVENESS – THE LEAN WAY

The principles of Lean Manufacturing and Thinking provide a method to specify and add "VALUE" while combating "WASTE" referred to as "MUDA" (a Japanese word). Waste is the result of overuse of any resource required to produce a product or deliver a service. Waste is also identified as idle time where no value is being added to a product or service but resources are being consumed.

Lean Thinking emphasizes on continuous improvement for doing everything more efficiently so that customers can get full value for what they spend. Many organizations have realized the capability of producing world class products or delivering world class services even in lower volumes in half the time and space using fraction of normally used resources. Many organizations have put Lean Concepts into practice by systematically lining up the value creating activities in the best sequence, conduct these with less and less human effort, less equipment, less time and less space while coming closer and closer to providing customers with exactly what they want.

Organizations throughout the world have utilized the power of Lean Thinking Management Practice to transform themselves into world class organizations. These organizations have achieved superior quality, higher productivity, perfect delivery performance, overall customer satisfaction and enterprise excellence with lower costs. Their quest for perfection and people empowerment through proper change management has also contributed for this in a big way.

Business Leaders and Resource Specialists will share their experiences on how they have realized world class performance in manufacturing / delivering service and other related business processes in order to reduce cost, improve quality, enhance delivery reliability and improve all round business performance effectively with the help of tools, drivers and concepts of Lean Thinking like KAIZEN, OEE, SIX SIGMA, VALUE STREAM MAPPING, QFD, TQM, PEOPLE EMPOWERMENT, CRM, BALANCED SCORE CARD, BENCH MARKING, THEORY OF CONSTRAINTS, ENERGY MANAGEMENT and others..

# 11th CEOs Conference

16th – 18th May 2008

at

**GOA MARRIOTT RESORT, GOA**

Theme

## EFFECT OF GLOBALISATION ON INDIAN ECONOMY : STRATEGIES FOR CORPORATES

India embarked on economic liberalization policies in the early 1990's. Looking back at the achievements in the past, especially during the last 5 years, there has been a significant improvement in the economy of the country. The Indian economy is now growing at the level of about 9% and is necessary to maintain this rate during the next few years to achieve the desired goals.

The corporate sector has played a vital role in the growth of Indian economy. The industrial sector has achieved a growth rate of 11.5% in 2006-07. The manufacturing sector grew at 12.5% while the growth in the services sector was 11.2% during the same year. The question before us now is whether we can sustain this growth rate in the coming years and if so, for how long? What are the strategies that the corporate sector should adopt, so that the country achieves economic prosperity ?.

In the context of globalization and the economic reforms, it is necessary that the corporates have to become more productive and competitive than ever before with the rapid advancement of technology and revolutionary management practices. The corporates need to scale greater heights if they have to sustain their global competitiveness. To achieve this, the existing procedures and systems should be improved by adopting the best management practices including Total Quality Management, Balanced Score Card, Bench Marking, SIX Sigma, Kaizen, Total Productivity Management, Supply Chain Management, Energy Conservation Management, Talent Management and other techniques.

# 12th CEOs Conference

*(For The Innovator In You)*

22nd – 25th May 2009
at
Solang Valley Resort
A Welcomheritage Resort
(Joint Venture of ITC Ltd)
**SOLANG VALLEY MANALI**

## Theme

## RECESSION: CHALLENGES AND CORPORATE STRATEGIES

The global economic outlook has deteriorated sharply since September 2008 with several countries, notably the US, the UK, the Euro area and Japan experiencing recession. In India too, there is evidence of a slowing down of economic activity. Agricultural outlook remains satisfactory, industrial growth has decelerated sharply and services sector is slowing down.

India's cautious approach towards reforms has saved it from possibly disastrous implications. However, the Indian economy is also facing a kind of slowdown. The prime reason being, world trade does not function in isolation. All the economies are interlinked to each other and any major fluctuation in trade balance and economic conditions causes numerous problems for all other economies.

The financial markets in India, which remained strong in the first half of the fiscal, turned volatile following the collapse of several global financial institutions. This necessitated the Reserve Bank to undertake a series of measures to inject rupee and foreign exchange liquidity from mid-September 2008 onwards. Liquidity conditions turned around and became comfortable from mid-November 2008. The easing of international oil prices and commodity prices may help in softening the inflationary pressure.

Keeping with the glorious tradition of IIIE, this conference is an attempt to harness the management skills of CEOs for devising appropriate strategies to meet the challenge of recession and deflation facing our Country.

# 14th CEOs Conference

*(On the Green Trail)*

20th – 23rd May 2010

at

**The Manu Maharani Hotel**
**NAINITAL**

&

**Corbett Hideaway Resort**
**Jim Corbett National Park**

## Theme

## BUSINESS EXCELLENCE THROUGH INNOVATION

Innovation is the lifeblood of any organisation and without it there are no customers, no success and no future. Innovation pervades in all aspects of organisational life and must therefore be properly defined, nurtured ad effectively managed. The conference intends to provide a platform to academicians and industry professionals to share the experience on various issues related to innovation and business excellence. The objective of the conference is to understand the multi dimensional impact of adoption of innovative practices and promote a healthy discussion across academia and industry on the strategic innovative moves needed for business excellence. The conference welcomes papers and case studies from academicians, industrial engineers, business and corporate professionals on the related issues and sub-themes.

**Sub-Themes**

The conference will cover several sub-themes such as :

- *Innovative pricing strategies, branding, differentiating & positioning of products & services*
- *Innovation and teamwork*
- *Innovative corporate strategies for business excellence*
- *Innovation, knowledge management and learning*
- *Innovation and world class operations*
- *Innovative HR practices*
- *Management of innovation*
- *Innovation in training*
- *Product innovation in entrepreneurial hi-tech start-ups*
- *Innovation systems in R&D*
- *Innovation in manufacturing SMEs*
- *Supply chain management and innovation*
- *Application of information systems in process innovation*
- *Innovation in large project construction*
- *The role of emotional intelligence in organizational change and innovation*

# 15th CEOs Conference

16th – 18th May 2011
at
**Taj Exotica, Goa**

## Theme
## INDIA AS MANUFACTURING HUB

India is fast emerging as a global manufacturing hub with a large number of companies shifting their manufacturing base to the country. The new Consolidated Foreign Direct Investment Policy has come into effect from April 1, 2010. Government is also planning to establish National Manufacturing and Investment Zones, which would act as the key enablers in driving the growth of the manufacturing sector in India, to make the country a hub for both domestic and international markets. India is the best place for cheap, but well educated and English speaking professionally qualified people. India is specialized in software and its IT services are at par with any of the developed nations. India is a country with more than a billion people and is a huge market for western manufacturers. India is at the cusp of a growth phase that is being fuelled by internal demand, as well as an increase in demand from capital-starved West.

The conference welcomes papers and case studies from academicians, industrial engineers, business and corporate professionals on the related issues and sub-themes.

### Sub-Themes

The conference will cover several sub-themes such as :

- ü Strategies for Contract Manufacturing Services
- ü Manufacturing Excellence through Quality Management
- ü Mergers and Acquisitions for Manufacturing Excellence
- ü Business Excellence through World Class Manufacturing Operations
- ü Benchmarking and Best Practices in Manufacturing Sector
- ü Supply Chain Management in the Manufacturing Industries
- ü Application of IE in Manufacturing Sector
- ü Application of Information Systems in Manufacturing Processes
- ü International Manufacturing Processes
- ü Workplace Learning, Training & Development
- ü Global Issues in Contract Manufacturing
- ü HSE Issues in Manufacturing Industries

# 16th CEOs Conference

15th – 17th June 2012

At

**Sheraton Udaipur Palace Resort & Spa**

**Udaipur**

## Theme

## INDIA 2025 : INDUSTRIAL PERSPECTIVE

India is one of the fastest emerging economies of the world. It has tremendous potential to give India global prominence and make it strong contender for Global leadership. India has become one of the most critical markets for Global Diversified Industrial companies. The last decade has put India on global scene particularly in IT sector and has earned global fame; a lot has yet to be done to realize the potential of this vast country. There are a number of potential untapped sectors (e.g. Bio-Technology, Pharmacy, Agriculture, Automobile manufacturing, Ocean Engineering, Metallurgy, Telecommunication Engineering, etc.) where we can see growth like IT sector, in coming years.

Some of the macro factors impacting and driving Industrial perspectives are:

- The Indian government proposal is to boost exports and encourage inward investment to drive future growth.
- An India presence has become a competitive necessity and the Indian government is actively making changes to ease restrictions for global competitiveness.
- An over reliance on domestic demand could curb growth. Exports comprise only 20 percent of India's manufacturing output, compared to 50 percent for China.
- Among BRIC countries, India is expected to deliver the highest growth rates over the next 50 years.

While these factors are important, we as a largest democracy are at a cross road and faced with following scenarios:

1. The political reality: The dominance of regional political parties in the nation and lack of clear mandate at center to drive reforms at fast speed. Political compulsions, often, put economic initiatives on back burner.
2. The mindset of industrial age still dominates today's workplace. At one hand we have new economy, knowledge worker and workforce having choices; at the other end we have practices of Taylor's scientific Management era.

Given economic reality, and environmental challenges it is tough for CEOs to deliver and navigate forward in the turbulent environment. However, CEOs have evolved their own methods to navigate and take these challenges head on. Probably it is the time when need of collaboration is at peak. A platform where CEOs can discuss their perspectives and the means they have adopted to tackle the challenges are most important.

## Sub-Themes

The conference will cover several sub-themes such as :

- Global Business Scenario & Role of Industrial Engineering: Vision 2025
- Technology Fusion, Technology Transfer, Research & Development
- Knowledge Management
- Creativity & Innovations, Entrepreneurship Development
- Corporate Social Responsibility
- Managing Diversity: Challenges, Best Practices & Inclusive Growth
- Industry-Academia-Research Organizations Networking
- Intellectual Assets
- Global Issues in Supply Chain Management
- Mergers & Acquisitions for performance excellence
- Performance Excellence through Total Productivity & Quality Management

# 17th CEOs Conference

21st – 23rd June 2013

at

**Radisson Blu Hotel Amritsar**

**Airport Road, Amritsar**

## Theme

### GLOBAL COMPETITIVENESS: INDIA IN RETROSPECT AND PROSPECTS

The prevalent complex and globally competitive economic environment has driven the organizations world over to the increasing concern for survival and growth. Global competitiveness is a yard stick that measures the ability of a country to provide high and increasing levels of prosperity to its citizens in a sustainable way. This has a direct bearing on productivity of available resources in that country. Therefore, the Global Competitiveness monitoring is focused on a set of institutions, policies, and factors that decide the sustainable, current and medium-term levels of economic prosperity.

Productivity strategy differs from nation to nation as it can be factor-driven, efficiency-driven, and/or innovation-driven, with increasing difficulty in that order. This stage of development needs well-functioning public and private institutions or partnerships, good infrastructure, stable political machinery that stabilizes macro-economic factors, and good health and education. During efficiency-driven stage of development, efficient production process and increased product quality can only make the difference. Drivers at this stage are higher education/training, efficient goods markets and labour markets, developed financial markets, productive use of existing technologies and exploitation of markets beyond nation's boundaries.

Innovation-driven stage is further up with sustainable higher wages and a corresponding higher standard of living. Sustainability at this stage depends on providing new or niche products. Sophisticated production process together with continuous innovation are the drivers to be focussed at this stage. The conference shall address the following questions though the list is not exhaustive:

- Where do we stand today with respect to factor productivity and the reasons thereto.
- Are we in any transient phase between stages? In what way?
- How good is the rate of progress? Is the rate sustainable??

The conference intends to provide a platform to Industry, Academia and Government officials, to share their experience on various issues related to global competitiveness, Innovations and Business Excellence. The objective of the conference is to understand the multi-dimensional impacts of global competitiveness and promote a healthy discussion on innovative strategic move.

## Sub Themes

- Emerging Horizon for Indian Industries
- Global Competency through Inclusive Growth and Sustainability.
- 3P Approach (Public Private Partnership): How Strong is the Edifice?
- Core Competence of PSU for Global Competitiveness
- Leveraging Human Resources
- Indian Infrastructure & Energy Scenario
- Innovation: Strategy for Promoting Bright Sparks.
- Indian MNC: Milestones of Competitiveness or Mirage?
- Triple Bottom Line Accounting: Are We Ready for Social, Environmental & Financial Accounting?
- Competitiveness In Manufacturing Sector
- Evolving Service Sector: Best Strategies for Indian Companies.
- Exceeding the Political Boundaries: Is it a Possibility

# 18th CEOs Conference

*In collaboration with*

National Institute of Industrial Engineering

04th to 06th July 2014

at

**FARIYAS RESORT**

**LONAVALA**

## Theme

**ORGANIZATIONAL EFFECTIVENESS FOR GROWTH AND PROSPERITY**

As Indian industries are looking at opportunities in the growing global markets, corporate strategies are formulated keeping in mind the global context. During the difficult journey of transition from a local to global leader, companies are constantly benchmarking their organisational effectiveness with global giants. Top leaders in companies, particularly at the rank of Vice Presidents and above have to shoulder and manage this challenge of balanced growth in order to be successful in the future.

Ultimately the effectiveness of the organisation will be judged by the attainment of goals. The 18th CEOs Conference will deliberate on various issues that will be of immense mutual interest to all delegates. The participants will be from industry and academia and present their precious thoughts on different sub-themes of the conference.

- Successful Models/Approaches for OE
- Goal attainment strategies in Managing Industries
- System strategies for effective governance
- Competence and values for performance
- Business Process designs and redesigns for success
- Manufacturing strategies for effectiveness
- Effective Quality Strategies for Successful Organizations
- Case studies for Organisational Effectiveness
- Leadership initiatives by industries